

## Assessment upon Seasonality of Tourist Offer on the Romanian Seaside using the Paul Krugman's Core-Periphery Model

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**Abstract:** Seasonality is a specific problem of Romanian tourism, especially on the Black Sea seaside. Through a comprehensive approach, based on statistical data, we show the huge differences between the summer and the off-season offer, providing a starting point for future studies, both from official and field sources. The Krugman's Core-Periphery model clearly emphasizes that the development of a core neglects the periphery, and seasonality only accentuates its affectation until its complete abandonment, stagnation of development or regression. The impact of seasonality on the Romanian Black Sea seaside determines, to a certain extent, the development of egocentric poles, around which satellite-resorts are extremely dependent, their improvement requiring a research of all economic indicators involved. The development of the Northern Zone to the detriment of the Southern one has led to the emergence of extremely comprehensive results on the current situation, and the intense study of this area could reduce the socio-economic gap between them, being profitable for both private and public.

**Key words:** *Krugman, core-periphery, Romanian seaside, seasonality, offer.*

### Introduction

The history of tourism in Romania and of the seaside in particular has not been the subject of systematic studies that would have brought to light this aspect of our national industry.

In Romanian literature, this region was subject in books about general aspect of Romania's tourism and economy ( [Neacșu et al., 2006](#); [Ciangă, 2008](#)) or tourism development in all countries around The Black Sea ([Stănciulescu et al., 2000](#)). Some papers refer to this region, studying it in a large context in terms of accommodation and seasonality. Thus, [Dogramadjieva and Matei \(2010\)](#) pointed that the Black Sea coast has a higher accommodation facilities both in Romania and Bulgaria than other regions in the countries, with a peak occupancy rate in summer. [Stupariu and Morar \(2018\)](#) stressed the role of this area in tourism for the South East Development Region of Romania in terms of accommodation offer.

The issue of seasonality debated in international tourism literature, remains a subject of interest as many countries in Europe face this phenomenon ([Karamustafa and Ulama, 2010](#)) and need instruments for its measurement ([Ferrante et al., 2018](#)).

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Received: August 2020, Revised: October 2020, Published: November-December 2020