

Sustainable Tourism Destinations: Cultural Sites Generated by Romanian People of Genius as a Potential Resource for Cultural Tourism

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Abstract: The progress of humankind brought forth the world nations' assets. People of genius from different parts of the world, who showed interest in various areas of knowledge, increased over the centuries the cultural heritage of the people they came from. Thus, cultural tourism can put forward those works of science and art, architecture, sculpture and painting, literature and history, which became part of the world heritage through their unique features and role. Part of these works emerged from Romanian men of genius cluster. Public attitude towards cultural awareness is essential, both for the prestige of those working in this sector and for the whole system of values of Romanian cultural heritage.

The aim of this article is to identify those places generated by the Romanian people of genius life activity as well as their areas of interest as potential resources for cultural tourism. The research is grounded on secondary data such as biographic method of inquiry.

The results show that cultural sites generated by Romanian people of genius's life and works represent a wide range of resources that can be integrated into a cultural tourism package for those interested in this type of journeys. Local authorities can get fully involved in rehabilitation, maintenance and protection of all these national assets as distinctive national elements that can support for an attractive tourism market. .

Key words: *sustainable destinations, cultural heritage, cultural tourism, men of genius, Romania.*

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