

Asinara National Park. An Example of Growth and Sustainability in Tourism

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Abstract: Despite its recent foundation (1997), the Asinara National Park (located in island not far from the northwestern coasts of Sardinia, Italy) has recorded a growing trend in tourism demand and visitors of all types in recent years. However, irresponsible tourism can have negative environmental impacts often made worse by the concentration of tourists in space and time. After analyzing the attractions, services offered, activities available, access and transport and quantifying the flow of tourism, arrivals and stays, availability of accommodation, water resources, etc. this paper aims to identify the actions needed to create an appropriate model for the evaluation of the tourism carrying capacity that the Park's territory can sustain.

Key words: *Asinara National Park, sustainable tourism, Sardinia, anthropic pressure, Italy.*

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